

CALL FOR PAPERS

**1st virtual conference on Business and Management
VCOBAM 2009
Sept 22-23, 2009**

www.u21global.edu.sg/vcobam

Organized by

U21Global
The World's Premier Online Graduate School

The conference invites original contributions from researchers and thought leaders in academia as well as industry. It aims to provide an international forum for exchange of ideas and future trends amongst researchers, students, consultants and practitioners in business and management. As the conference is being organized online, delegates will save on travel time and all expenses related to conference meals, boarding and lodging – while still getting an opportunity to network with others, share their work and listen to others on a truly global scale.

Theme Topics

The theme of the 2009 conference is ***Organizations and the Interactive Web***.

Web has evolved from a read-only environment to a strong interactive medium where users have access to vast range of resources and can play an active role in updating its content. Enormous data and connectivity resulting from this evolution offers immense potential to change the competitive landscape of business. VCOBAM 2009 aims to bring out this emerging trend and explore the opportunities and challenges confronting organizations in this era.

Proposals/Papers may focus on, but are not limited to:

- Changing forms of organizations
- Business applications of web x.0

- Managing various functional aspects of web based business such as finance, human behaviour, information, marketing, operations, quality and strategy
- Managing virtual teams
- Social Networking as a management tool
- Use of Blogs, wikis and vodcasts as effective training and development tools
- Economics of the interactive web
- Quality Management in Online learning and Business Management
- Risk Management and business continuity planning

Submission Guidelines

Submissions should be made online through the conference website.

Authors may choose to submit their work in either of the following categories.

Full Papers

Full papers should not exceed ten pages on times roman 12, single spaced. Page limit includes appendix and references.

Concise papers

Concise papers should not exceed four pages on times roman 12, single spaced. Page limit includes appendix and references.

Posters

Poster proposal should not exceed four pages. Accepted posters will be displayed on the conference website - along with author details.

We are especially interested in contributions that combine theory and practice, and provide a rich mixture of concepts, ideas and practical applications. Students are encouraged to contribute as an opportunity to share their emergent ideas and research goals with a large international and research oriented audience.

Papers previously presented or published as well as advertorial papers will not be accepted. More details on format of submission and presentation will be made available after acceptance notifications.

Review Process

All submissions will be peer reviewed by 2-3 reviewers. Submissions will be assessed primarily on the basis of relevance to the conference theme, originality of content, depth of analysis and quality of language.

Timeline for Submissions

Date	Milestone
May 29, 2009	Last date for receipt of full/concise papers
June 15, 2009	Last date for submitting poster proposals
July 15, 2009	Notification for Acceptance of Poster proposals
July 15, 2009	Notification for Acceptance of Full/Concise Papers
Aug 15, 2009	Submission of Camera Ready copy for accepted submissions
Sept 18, 2009	Submission of copy of presentation to be used by presenter
Sept 22-23, 2009	Conference Dates

Presentation Guidelines

All accepted papers will be eligible for presentation in the conference. It is mandatory for the presenting author to get registered for the whole conference.

Conference will take place online. Each registered delegate will be provided with a web link to join the presentation session. Participants will need a personal computer with internet connection, microphone and speakers. More details on presentation will be made available on the conference website in due course of time.

Registration

Registration to the conference is free and will be made available on first cum first basis. Registration will be open in Aug 2009.

Conference Publication

Abstracts introducing all accepted and registered papers will be included in the Online Program Handbook. Conference proceedings containing all presented papers will be published on the web and will be accessible through a public URL. Deserving papers will also be considered for inclusion in refereed international publication.

Contact Details

For individual queries, please feel free to write to vcobam@u21global.edu.sg